

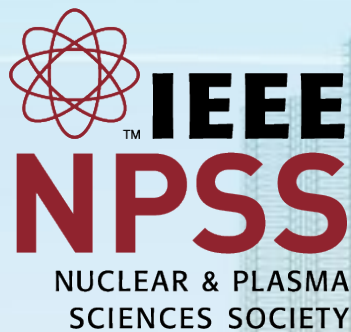
18<sup>th</sup> International Particle Accelerator Conference



May 23-28, 2027 Detroit, MI USA

# Exhibition & Sponsorship Manual

Sponsor Institutes



Hosting Institute



**Facility for  
Rare Isotope Beams**  
at Michigan State University

# Welcome Message to Exhibitors and Sponsors

The International Particle Accelerator Conference (IPAC) is the premier global event for the accelerator community, bringing together leading scientists, engineers, and industry. IPAC'27 in Detroit, Michigan will serve as a dynamic forum for fostering collaboration among national and international leaders in accelerator science, representing major laboratories, facilities, and institutions worldwide.

More than 1,200 participants are expected to join us, offering an exceptional platform for sponsoring partners to showcase innovative technologies, strengthen brand visibility, and engage directly with decision-makers and specialists across the accelerator ecosystem. IPAC is also the primary global forum where accelerator procurement, collaboration, and technology evaluation decisions are influenced

We are pleased to offer an exclusive opportunity for your organization to showcase accelerator-related products/technologies, demonstrate latest innovations, and network with physicists, engineers, students, and industrial collaborators from around the world.

Exhibition booths will be located within the central area shared with poster sessions and coffee breaks, ensuring maximum visibility and frequent attendee engagement. Additional incentives will be provided to encourage meaningful interaction between exhibitors and delegates.

This package includes general information on the venue layout, sponsorship opportunities, booth configurations, attendee engagement programs, and other relevant details.

Your support and participation as an exhibitor and/or sponsor are essential to the continued success of IPAC. We look forward to partnering with you to deliver an outstanding and impactful conference experience for all participants.

**IPAC'27 Local Organizing Committee, Exhibitor and Sponsor Coordinator**

**Xing Rao, Samuel L. Miller, [exhibitor@ipac27.org](mailto:exhibitor@ipac27.org)**

# Registration Website

<https://www.ipac27.org/exhibitors/exhibition-registration/>

## IPAC'27 Exhibitor/Sponsor Important Dates

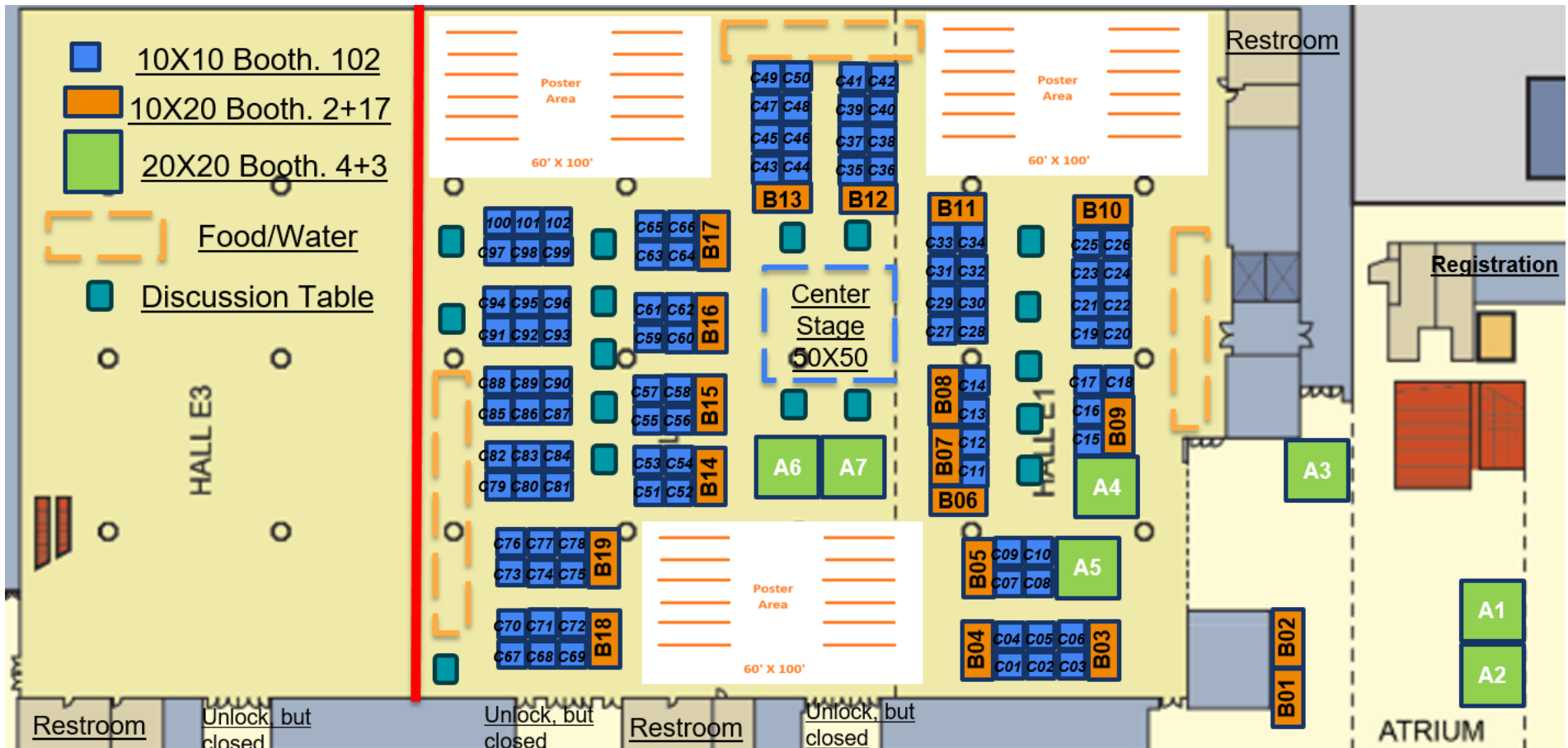
Registration Starts for Exhibition/Sponsorship	May 1 2026
Registration Ends for Exhibition/Sponsorship	May 21 2027
Booth Set-up and Move-In	May 22/23 2027
Conference Starts 9 AM	May 24 2027
<b>Exhibition Hours</b>	
<ul style="list-style-type: none"><li>- Sunday, May 23<sup>rd</sup> during the Welcome Reception, from 6 PM to 9 PM,</li><li>- Monday, May 24<sup>th</sup> to Thursday, May 27<sup>th</sup>, from 9 AM to 6 PM<ul style="list-style-type: none"><li>o If exhibitor decides to move out on Thursday, please don't do so during 4 to 6 PM during Thursday poster section)</li></ul></li></ul>	
Booth Move Out Deadline	May 28 <sup>th</sup> Friday 5 PM

## Exhibition Venue and Floor Plan

Huntington Place is Detroit's premier convention center, located in the heart of downtown Detroit. The facility offers state-of-the-art meeting spaces and is conveniently connected to major hotels and attractions.

The IPAC'27 Exhibition Hall is located on the floor directly beneath the Plenary Session Hall, ensuring convenient access and a steady flow of attendees throughout the event. Exhibition booths will be positioned in the central area shared with poster sessions and coffee breaks, providing maximum visibility and fostering frequent, meaningful engagement with participants. All coffee breaks and poster sessions are intentionally located within the exhibition hall to ensure consistent, high-volume attendee traffic.

**Please note:** Current layout is tentative, that may have minor adjustment soon. The exact booth location is subject to change, with same tier at similar or better booth location.



<b>Booth Type and Number</b>	<b>Pricing</b>
A1, A2, A3 Diamond Booth with Premium in the Atrium	20,000\$
A4, A5, A6, A7 Diamond Booth in the Exhibition Hall	18,000\$
B1, B2 Platinum Booth with Premium in the Atrium	15,000\$
B3 through B19 in the Exhibition Hall	13,000\$
C14, C17, C18, C19, C20, C27, C28, C41, C42, C51, C53, C55, C57, C59, C61, C63, C65, C67, C70, C73, C76, C79, C82, C85, C88, C91, C94, C97, C100 (29 Corner Gold Booths) in Exhibition Hall	8,200\$
All other C numbers (73 Gold Booths) in Exhibition Hall	7,000\$

## IPAC'27 Exhibition Booth Offering

Booth Type	Diamond	Platinum	Gold
<b>Price* (USD)</b>	18,000\$	13,000\$	8,200\$/7,000\$%
<b>Size#</b>	20'(6m) x 20' (6m)	10'(3m) x 20' (6m)	10'(3m) x 10' (3m)
<b>Free Registration&amp;</b>	6	4	3/2
<b>IPAC'27 Website</b>	Large Logo + Company Name on the top	Medium Logo + Company Name in the middle	Small Logo + Company Name at the bottom
<b>Online Program</b>			
<b>Print Program</b>			
<b>Smartphone APP</b>			
<b>Conference Screens</b>			
<b>Social Media</b>			

**Note\***: Booth in Atrium is 2,000\$ more in Price

**Note%**: Inline Gold booth is 7,000\$ and corner Gold booth is 8,200\$

**Note#**: Custom booth sizes available upon request

**Note&**: Free registration included in the booth offering will register through the online portal as a regular registration with a discount code after the booth payment is completed

### All exhibition booth include below:

- Two draped table and six chairs for Diamond Booth; Two draped tables and four chairs for Platinum Booth; One draped table and two chairs for Gold Booth
- Two 120V power outlets
- Signage for Company Name and Booth Number
- Carpeted floor; Three walls ; Trash can
- Stickers for attendee engagement incentives

**Availability:** Booths are selected by first-come, first-served basis determined by receipt of application and deposit/payment. Booth availability will be updated periodically on the website.

### Early-Bird Discount for Exhibition Program

- **5% discount** for payments completed on or before **October 1<sup>st</sup>, 2026**.

[www.ipac27.org](http://www.ipac27.org) Contact: [exhibitor@ipac27.org](mailto:exhibitor@ipac27.org)

## IPAC'27 Sponsorship Opportunities

Maximize visibility, enhance brand recognition, and provide meaningful engagement

Sponsorship Type	Cost (USD)	Description
Banquet Sponsor - Exclusive*	10,000\$	Premier recognition as the exclusive sponsor of the Conference Banquet
Coffee Break Sponsor - Exclusive*	10,000\$	Branding during all conference coffee breaks, held in high-traffic areas
Welcome Reception Sponsor - Exclusive*	8,000\$	Prominent acknowledgment during the opening Welcome Reception
Commercial Workshop* – Center Stage of Exhibition Hall	8,000\$	Featured workshop slot on the central stage in the Exhibition Hall 4.30-5 PM on Monday, Tuesday, Wednesday or Thursday, on a first-come, first-served basis
Stair Banner Sponsor - Exclusive	8,000\$	Signage on high-visibility stair with IPAC'27 Logo and your company logo
Aerial Banner Sponsor	7,000\$	Suspended banner placement above the Exhibition Hall and Atrium. Limit 2
Paper Status Screen – Exclusive	6,000\$	Exclusive sponsorship of the digital paper-status display screens
Lanyard Sponsor – Exclusive #	6,000\$	Company logo on all attendee lanyards + Lanyard cost is extra
Smartphone App Sponsor - Exclusive	6,000\$	Electronic advertisement displayed as attendee navigates the conference app
Company Logo on Conference Bags #	5,000\$	Logo placement on the official conference tote bags. Limit 4
Charge Station Sponsor	4,000\$	Logo placement by the side of charge station. Limit 3
Student Poster Award Sponsor*	3,000\$	Poster award winner sponsorship. Limit 2
Promotional Items in Conference Bags	2,500\$	Opportunity to include branded promotional items in attendee bags. Limit 6
Leaflet Insert in Conference Bags	2,500\$	Inclusion of marketing leaflets in attendee bags.

**Sponsorship is separate program from the exhibition and each includes below:**

- Recognition on the IPAC'27 website and digital screens at Conference Venue
- Listing in the IPAC'27 online program and printed program
- Promotion through IPAC'27 social media channels

**Note** \*: Your company name appear on the time slot of the sponsored event

**Note** #: As the merchandise takes months to arrive, please sign up by end of 2026

**New Ideas for Sponsorship not listed above:**

We are committed to helping sponsors achieve maximum value and visibility. If you have additional sponsorship concepts or promotional ideas not listed above, we invite you to contact us. We would be pleased to discuss how IPAC'27 can better support the promotion of your products and services, please email us at [exhibitor@ipac27.org](mailto:exhibitor@ipac27.org)

# Attendee Incentive for Exhibitor Engagement

To complement the high visibility and natural traffic flow of the Exhibition Hall, IPAC'27 will implement structured incentive programs to enhance attendee–exhibitor interaction.

## Exhibitor Engagement Passport Program, Prizes and iPad Giveaway

Each attendee will receive an Exhibitor Map (Exhibition Engagement Passport) at registration. Exhibitors will apply a sticker to confirm a booth visit that includes a meaningful conversation of at least one minute.

### Sticker Credit Structure

- Commercial Workshop: Large sticker — 4 credits
- Diamond Booth: Large sticker — 4 credits
- Platinum Booth: Medium sticker — 2 credits
- Gold Booth: Small sticker — 1 credit

### Prize Tiers

Attendees can redeem prizes based on the total number of credits accumulated:

- **Prize Tier 1:** More than **30** credits
- **Prize Tier 2:** More than **50** credits
- **Prize Tier 3:** More than **70** credits
- **Prize Tier 4:** Awarded to the Top 10 attendees with the highest total credits (including both Exhibitor Booth and Commercial Workshop visits)
- **iPad Giveaway:** Entry for attendees with more than 80 credits (4 iPads total: 2 for students and 2 for non-students)

### Rules for Prizes

- One prize per tier per attendee
- Tiers 1–3 may be claimed any time after reaching the threshold, but before Thursday 5 PM
- Submission deadline for Tier 4 and iPad Giveaway: Thursday 5 PM
- Ties for Prize Tier 4 will be resolved by earliest submission time
- Lost maps may be reissued at the **Exhibitor Coordination Table**; all available shall be presented for prize claims

### Treat and No Trick

For each valid visit to the **Exhibitor Coordination Table**, attendees may select a complimentary snack or candy.

## **Payment and Refund**

A minimum **50% deposit** is required to reserve exhibition booths or sponsorships. For wire transfer or check payments, a **\$500 credit card deposit** is required to provisionally hold space, with the remainder of the 50% deposit due within two weeks. Full payment is required within four weeks of registration.

All applications submitted after **April 15, 2027** must include full payment.

### **Cancellation Policy**

- Before March 15, 2027: Refund minus \$200 processing fee
- On or after March 15, 2027: No refund

## **Exhibitor Additional Service and Logistics**

**IPAC'27 Exhibition Services Provider**

**IPAC'27 Additional Electric Services Provider**

**Shipping and Receiving Address**

These will be announced soon.